President – Cheryl Rife thethreeelizabeths@gmail.com
Vice President – Merri Sevey msevey@jocarroll.com
Secretary – Missy Roe mroe@jocarroll.com
Treasurer – Lisa Walters jlwaltersinc09@gmail.com
Public Relations – Nichole Ambrosia Nichole.ambrosia46@gmail.com
Advisor – Lara Walters threesisterssweetshoppe@gmail.com
Advisor – Brian Staron brian.staron@gmail.com

Our Mission:
To promote, support and guide businesses and organization is the Elizabeth area to foster community growth.
Our Vision:
To provide leadership for businesses and organizations in building relationships to create a vibrant and prosperous community.

Elizabeth Area Chamber of Commerce Meeting
Thursday, November 21 @ 6:00PM, Via Zoom

Call to Order- Cheryl Rife
Time: 6:00pm **Attendees: 13**

Secretary Report & Minutes - Missy Roe
Motion Made: Merri Seconded By: Lisa Vote- passed

Treasurer's Report – Lisa Walters – $10,798.21
Motion Made: Missy Seconded By: Jessica Vote- passed

Membership

- Data taken from the Apple River Fort: No data Dec 7 Xmas at the Fort Event
- Our website consultant has given us link about using cookies. Guides are gone.
- Sales Tax for July $14,739.00 down 5000.00 from last year Aug 17,242 down 1500.00 from last year
- Chamber Bucks- 3105.00 sold 1670.00 redeemed We need to promote more
- Queen of Hearts Updates Just shy of 3000.00
- Daily Drawing- No updates

Tourism/Marketing

- Galena Country Tourism- Visitor Guide ready to print Sent out resident surveys reminder to get events to them. Meeting January 16th about Purple Park

Events 2024

- Freedom Fest – Tuesday July 1st 2025
- Elizabeth Parade / Bingo – Fair is July 18,19,20 2025
- Harvest Fest- Sat Aug 16 2025
- Scarecrow Festival & Autumn Craft Fair Update – October 11-12 2025
- Veteran's Day Ceremony – None at this time.
- Christmas in the Village Update – Dec 3

Motion to accept dates for 2025 Merri moved Brian 2nd passed

Village of Elizabeth

- Craig Ketelsen has stepped down from the board and Scott Toot is going on the board
- Elizabeth Business Hub is hosting a lot of different classes in the next couple of months

Open Forum:

- Please be sure to reach out to Mike Dittmar or David from NWIED about grant offered soon

President – Cheryl Rife thethreeelizabeths@gmail.com
Vice President – Merri Sevey msevey@jocarroll.com
Secretary – Missy Roe mroe@jocarroll.com
Treasurer – Lisa Walters jlwaltersinc09@gmail.com
Public Relations – Nichole Ambrosia Nichole.ambrosia46@gmail.com
Advisor – Lara Walters threesisterssweetshoppe@gmail.com
Advisor – Brian Staron brian.staron@gmail.com

Our Mission:
To promote, support and guide businesses and organization is the Elizabeth area to foster community growth.
Our Vision:
To provide leadership for businesses and organizations in building relationships to create a vibrant and prosperous community.

- The Elizabeth Library will have Mrs Claus doing a Christmas Reading during Christmas in the Village Sat 11:00am-12pm

Executive Session (as needed) – Cheryl Rife

- None needed at this time.

Adjournment Time: 6:45PM
Motion Made: Jessica Seconded By: Merri Vote- Passed

Next Meeting: December NO MEETING

All monthly meetings are @ 6PM by Zoom/Virtual