Elizabeth Chamber of Commerce Meeting Minutes
Thursday, February 25
St Paul's Ev. Lutheran Church

Attendees: Shellie Callan, Cheryl Rife, Lara Walters, Brian Staron, Linda Ganster
Pastor Mike Nesbit, Jeff Beals, Tammy Trebian, Peggy Francomb, Judy Meyerhofer, Mike Dittmar

Annual Meeting

The Annual Meeting was called to order at 6:00pm. President Merri Sevey presented the attached PowerPoint slides as a review of 2020.
Judy made a motion to accept the slate of officers as presented. Motion seconded by Tammy., Motion passed.
Meeting adjourned @ 6:15pm.

Regular Business Meeting

Merri called the regular business meeting to order @ 6:17pm.
Secretary's Report was approved by Lara, seconded by Linda. Motion passed.
Treasurer's Report stated $7,809.64, approved by Judy, seconded by Shelly. Motion Passed.

Events Committee:

Freedom Fest Update. July 1. Merri is Chair. Contract is complete. Gary Weiner, Radio Dubuque will be contacting businesses for sponsorships starting in March. Other attractions were discussed. Ten Gallon Hat is booked. The Village will have $7500 in Fireworks. Brainstorming/discussion on ways to get people up to the main ball field to watch the actual jumpers.

Spring Fling. Chair is needed. Various established activities will continue—bounce house, petting zoo, etc.

Tourism & Accommodations Committee

Banner update. Handout was provided of banners on Main Street light poles.

Adopt A Pot Update—Lara Walters Chair, May 8th, cleanup Main Street and Plant Pots. Form has been sent out for those wanting to sponsor a pot.

GGMI Update—Budget was set for 40% loss, currently at 3% ahead. Businesses reminded to review email related to "Co-OP Advertising" offer. Strategic Planning will begin this summer. Many shareholders involved. Target completion end of the year. Elizabeth needs someone to fill our seat on the GGMI Board as Merri will be done. There is a Destination Development Beautification Project Grant for $10,200 that the Village will explore. Possibilities include rebuilding the main street turret or a building mural.

Business Education & Advocacy Committee

COVID Vaccine Update.—Vaccinations being coordinated by Jo Daviess County Health Dept. More vaccine to be available soon.

Marketing Committee

2021 Visitor Guide—Cheryl Rife Chair. Small committee established. Meetings have started with Terry. Guide will focus more on 'things to do'/'Events.' Committee is creating something new & different.

Membership Committee

Dues update. One-Fourth of members have paid their 2021 dues. The half-price special continues through March.

Village of Elizabeth—Mayor Mike reported same as last meeting. Street/Sewer repair starting, Splash Pad to go in around the end of June, Village financials are OK. Sidewalk project remains in future.

Eco-Devo/Fair Board—no report

Open Forum

Pastor Mike announced the Community of Christians is planning a Spring Music Festival either June 6. Community of Christians involves 11 churches. This will be a free event in Terrapin Park. Some ideas were discussed. More planning to come.

Motion to adjourn the meeting by Tammy @ 7:03. Seconded by Shelly. Motion passed.

Next meeting March 25 @ 6:00pm @ Village Hall.