President – Linda Ganster. linda@artistsandsrtisans.us
Vice-President - Merri Sevey msevey@jocarroll.com
Secretary - Cheryl Rife thethreeelizabeths@gmail.comn
Treasurer - Lisa Walters jlwaltersinc09@gmail.com
Public Relations – Peggy Francomb pfrancomb@jocarroll.com
Sergeant at Arms – Tammy Trebian. tltrebian@gmail.comn
Advisor – Lara Walters - threesisterssweetshoppe@gmail.com
Advisor – Anna Pintozzi - smalltownsaloon@gmail.com

Elizabeth Area Chamber of Commerce Meeting
Thursday, April 22 @ 6:00pm, Village Hall Meeting Room

Call to Order- Merri Sevey in Linda Ganster's absence
Time: 6:00 **Attendees:** Sign In Sheet
Linda Excused
Merri, Cheryl, Lisa, Peggy, Tammy, Lara Present
Anna Absent
8 Additional Members Present

Secretary Report & Minutes - Cheryl Rife
Motion Made: Tammy Seconded By: Peggy Vote- Passed

Treasurer's Report – Lisa Walters
Motion Made: Tammy Seconded By: Lara Vote- Passed

Committee Reports
Events

- Spring Fling Date – June 5th — Jason Thomasson, Paula Olsen
  - Bounce Houses relocated near new Village Hall, Petting Zoo scheduled, WCCI interviews
- Spring Music Festival - June 6 — Pastor Mike Nesbitt
  - Event is on hold because of access to the Park & Community Building. Considering other locations
- Battle of Apple River Fort - July 1 — Cheryl referenced email from Elizabeth
  - Dependent on Volunteers.
- Freedom Fest Update – July 1 — Merri Sevey
  - Scheduling of military vehicles. There will not be a helicopter.
- Fourth at the Fort - July 4 — Elizabeth (not present)
  - No additional update
- Elizabeth Community Parade - July 17 — Tammy Trebian
  - Route changed, Parade begins at the former nursing home building, no big trucks or tractors, potential to highlight smaller 'floats' and kids in the parade
- Elizabeth Community Fair Bingo - July 16, 17, 18. Shelly Callan
  - Appreciate promotional give-aways
- Midwest Garlic Festival - August 28 — Lazlo Marton (not present)
  - One-day event/Saturday

Tourism & Accommodations Committee

- Adopt-A-Pot — Lara Walters
  - 17 Pots, planting day Sat., May 8
- Galena Country Tourism — Merri Sevey
  - Best of the River Awards
  - Galena Country Visitors Center Open House. Thur. May 6-4pm-6pm

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- Illinois State Visitor Guide —March—features Galena, 38,000 'digital reads' in Feb.; Podcasts features with Rob Lowe; Best of Midwest in Midwest Living Magazine; to link a business to the Galena website contact Fallon; businesses encouraged to continue to add to Calendar of Events on website

Business Education & Advocacy Committee

- COVID Vaccine Update
  - Vaccine is available to whomever wants it—16 & over.

Marketing Committee

- 2021 Visitor's Guide Update — Terry Whalen, Cheryl Rife
  - Some delays with set-up, committee continues to edit & provide pictures. Anticipating availability end of May.

Membership Committee

- Dues Update — Cheryl Rife
  - Cheryl & Lisa finalizing
- Website Calendar — Peggy Francomb
  - Concept presented
- Chamber Newsletter — Peggy Francomb
  - Concept discussed

Village of Elizabeth

- MAPPING Update — Mike Dittmar or Village Board Rep.
  - More to come with fiscal year July, 2021

Eco-Devo/Fair Board — Joe Ambrosia (not present)

Open Forum – Opportunities for Food Trucks

Lara presented the discussion points that she and Jodi Korte noted at the Village Board Meeting. She noted the Village's 'Transient Merchant Ordinance' and is involved in ongoing research of approaches in other small towns/villages. No statement or consensus from the Chamber at this time.

Adjournment Time: 6:42pm

Motion Made: Tammy Seconded By: Lara Vote- Passed

Next Meeting: May 27 @ 6pm in the Village Board Room