President - Linda Ganster. linda@artistsandsrtisans.us
Vice-President - Merri Sevey msevey@jocarroll.com
Secretary - Cheryl Rife thethreeelizabeths@gmail.comn
Treasurer - Lisa Walters jlwaltersinc09@gmail.com
Public Relations - Peggy Francomb pfrancomb@jocarroll.com
Advisor - Lara Walters - threesisterssweetshoppe@gmail.com
Advisor - Anna Pintozzi - smalltownsaloon@gmail.com

Our Mission
To promote, support, and guide businesses and organizations in the Elizabeth area to foster community growth.
Our Vision:
To provide leadership for businesses and organizations in building relationships to create a vibrant and prosperous community.

Elizabeth Area Chamber of Commerce Meeting
Thursday, November 18 @ 6:00pm, Virtual/Zoom Meeting

Call to Order- Linda Ganster. 13 Members present. (6 Board Members)
Time: 6:00pm **Attendees:** Sign In Sheet

Secretary Report & Minutes - Cheryl Rife
Motion Made: Mike Dittmar Seconded By: Jodi Korte Vote- Passed

Treasurer's Report – Lisa Walters. $7,737.24
Motion Made: Carol Schwerdtfeger Seconded By: Mike Dittmar Vote- Passed

Events

- Veteran Day Ceremony Review — Merri Sevey
  - Ceremony was held at the Veteran's Monument. Merry read poem. Esther Heidenreich placed the wreath. Taps played by River Ridge student. Hope to expand the ceremony in 2022.
- Christmas in the Village — Business Organizing Sponsors: E-Town Coffee Co. & Vel Terra Campground
  Committee meeting after this business meeting.
- Festival Grant Update — Linda Ganster
  - In Review
- 2022 Events Calendar — Cheryl Rife
  - Discussion to continue "organizing sponsor"

Tourism & Marketing

- Galena Country Tourism — Kirsten Bell/Merri Sevey
  - Visitor Guide 2022 will be reading in January. Reminder to submit events and use the 'button' on the website calendar to submit an event
- Mapping Update — Mike Dittmar/Village Rep.
  - Four teams have been created—Housing, Economic Development, Community Fund, Recreation. Action Plans being created. Next meeting in January, 2022.

Membership

- Membership Committee — Linda Ganster
  - Think about options for growing our membership.
- Annual Meeting—Feb. 24. — Linda Ganster
  - Highway 20 Brewing Company. Planning committee = Linda, Mike, Katie.
  - Board Nominating Committee will present 2022 slate of Officers.
- Membership Dues 2022 — Linda Ganster

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- Conduct membership drive the same as last year—with discount until 3/31/2022.

- Zoom Meetings — Linda Ganster
  - Discussion to continue Zoom meetings. Motion made to have in-person meetings once a quarter and to be held at a member business (February, May, August, & November). Carol S. motioned, Mike D. Seconded. Motion Carried

Village of Elizabeth — Mike Dittmar/Village Rep.

Village hall continues to be remodeled. There will be some increases in fees for liquor licenses and community @ $3/mo for water. Purple Park playground equipment will be replaced. Sidewalk replacement—grant 1 done, applied for phase 2. Businesses reminded to try to monitor upkeep (trash, leaves, etc.) in front of business. Also reminded of $5,000 low interest loan for facade improvements.

Open Forum

Merri will promote 'Shop Local Campaign'. Send info related to your businesses gift ideas to her.
Lara is pursuing the "discount card' for school fundraiser for end of next summer. More details to come.
Mike discussed 'Radio Dubuque' advertising program. Unique opportunity for members. Talk to Mike for additional information.

Executive Session as needed — Linda Ganster

Adjournment Time: 7:05
Motion Made: Jodi Korte Seconded By: Merri Sevey Vote- Passed

Next Meeting: January 27 @ 6pm in the Village Hall Meeting Room