President – Linda Ganster. linda@artistsandsrtisans.us
Vice-President - Merri Sevey msevey@jocarroll.com
Secretary - Cheryl Rife thethreeelizabeths@gmail.comn
Treasurer - Lisa Walters jlwaltersinc09@gmail.com
Public Relations – Peggy Francomb pfrancomb@jocarroll.com
Sergeant at Arms
Advisor – Lara Walters - threesisterssweetshoppe@gmail.com
Advisor – Anna Pintozzi - smalltownsaloon@gmail.com

Our Mission
To promote, support, and guide businesses and organizations in the Elizabeth area to foster community growth.

Our Vision:
To provide leadership for businesses and organizations in building relationships to create a vibrant and prosperous community.

Elizabeth Area Chamber of Commerce Meeting
Thursday, October 28 @ 6:00pm, Virtual/Zoom Meeting

Call to Order- Linda Ganster
Time: 6:00pm **Attendees:** Sign In Sheet

Secretary Report & Minutes – Cheryl Rife
Motion Made: Mike Dittmar Seconded By: Jodi Korte Vote- Passed

Treasurer's Report – Lisa Walters—NOT AVAILABLE
Motion Made: Seconded By: Vote- Passed/Failed

Old Business
Elizabeth Area Chamber of Commerce Bylaws Update & Review by Board of Directors on August 5 at 6:00pm Village Hall Meeting Room.
Key Points Reviewed & Edited Update Linda Ganster
Brief Discussion. Motion Made To Accept Updated Bylaws by Lara Walters Seconded by: Cheryl Rife. Vote- Passed

Committee Reports
Events

- Veteran Day Ceremony

Cheryl updated their would not be a Veteran recognition at River Ridge this year due to COVID. A ceremony is being planned for placing the wreath at the Veteran's Memorial on Main Street on 11/11 @ 11am. Some pictures may be provided to businesses from River Ridge Elementary classes to display in store windows.

- Christmas in the Village Business Organizing Sponsors:
  E-Town Coffee Co. & Vel Terra Campground

Planning meeting to ensue after this meeting. Committee is Jodi Korte, Katie and Jeff Beals, Lara Walters, Peggy Francomb & Cheryl Rife.

Tourism & Accommodations Committee

- Galena Country Tourism Kirsten Bell/Merri Sevey

Rose Noble reported the 2022 Guide will be available the first 2 weeks in January barring any shortage issues. The process is underway for 10 year Vision with Strategic Planning. Members were encouraged to participate if they receive any emails/surveys. Rose reminded members to use the Galena Country calendar—compete the form for events!

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Village of Elizabeth Mike Dittmar/Village Rep.

>Festival Grant—Potential for Freedom Fest
Discussion about the Grant for Freedom Fest. Rose provided additional insight. She is aware of some resources available to assist us in the process. Committee established of Linda, Rose, Mike and Merri to pursue for Freedom Fest.
>MAPPING Update
MAPPING meetings are underway. The group is interested and energetic in renewing "Energize Elizabeth" initiatives. The last facilitated meeting is November 15 @ 6pm at the Community Building.

Eco-Devo/Fair Board Joe Ambrosia

Mapping Update Mike Dittmar/Merri Sevey

Open Forum

Lara brought forward the discussion of a fundraiser 'Discount Card' utilizing Elizabeth Businesses—similar to the Casey's gift card that River Ridge is currently using. Members agreed that they would like more information and details. Lara will pursue.

Mike presented the potential of Radio Advertising with the Dubuque Radio Stations. They have a program that he has explored for the Arrowhead Tree House. The program involves a Business paying for radio time as a sponsor at one level and then other level(s) for other businesses resulting in advertising on the Dubuque radio stations. Mike will inquire for more details including the potential of a presentation to the Chamber.

Discussion ensued related to the next Chamber meeting of November 18. Membership agreed to have another Virtual Zoom meeting. Mike made a motion to have the Chamber purchase a Zoom Account. Lara seconded. Motion carried.

Adjournment Time: 7:34
Motion Made: Katie Beals Seconded By: Rose Noble Vote- Passed

Next Meeting: November 18 @ 6pm in the Village Hall Meeting Room

(Nov. 25 Thanksgiving)

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Executive Session

Mike requested discussion about the Chamber's Political Involvement.

Topics of discussion included:

>the Bylaws. No changes were made to Section 3: Limitation of Methods. Interpretation of this section may be confusing.

>The potential of the Chamber being politically involved when candidates/topics align with the Chamber Mission.

>Example was presented to have a program and strategy in place to lobby for our needs & pay as needed. Money would be budgeted for this program, fundraisers would be an option. Mike suggested for example he might match up to $500 for this program.

>Businesses learning about issues/candidates via the Chamber and then making informed decisions on their own.

>The 'power' and 'recognition' of a unified Chamber voice of support for candidates/topics. Mike noted the importance of face-to-face recognition of Chamber leaders/members by area Legislators.

>Motion was made by Cheryl for the Board to investigate the development of process whereby the Chamber's influence and/or involvement in political activity is clearly defined. Lara seconded. Motion carried.