

President - Cheryl Rife [thethreeelizabeths@gmail.com](mailto:thethreeelizabeths@gmail.com)  
Vice-President - Merri Sevey [msevey@jocarroll.com](mailto:msevey@jocarroll.com)  
Secretary - Missy Roe [mroe@jocarroll.com](mailto:mroe@jocarroll.com)  
Treasurer - Lisa Walters [jwaltersinc09@gmail.com](mailto:jwaltersinc09@gmail.com)  
Public Relations - Melody Landwer [jdc.construction3@gmail.com](mailto:jdc.construction3@gmail.com)  
Advisor - Lara Walters - [threesisterssweetshoppe@gmail.com](mailto:threesisterssweetshoppe@gmail.com)  
Advisor - Brian Staron [brian.staron@gmail.com](mailto:brian.staron@gmail.com)

**Our Mission**

To promote, support, and guide businesses and organizations in the Elizabeth area to foster community growth.

**Our Vision:**

To provide leadership for businesses and organizations in building relationships to create a vibrant and prosperous community.

---

**Elizabeth Area Chamber of Commerce Meeting**  
**Thursday Oct 26, 2023 6pm Elizabeth Business Hub**

**Call to Order**- Cheryl Rife

Time: 6:00pm

Attendees: 23

**Secretary Report & Minutes** - Missy Roe

Motion Made: Merri Sevey

Seconded By: Ashley Chambers

Vote- Passed

**Treasurer's Report** -Lisa \$4938.15

Motion Made: M e r r i S e v e y

Seconded By: Missy Roe

Vote- Passed

**Membership**

Sales Tax 2023 July \$19,194.54 Highest July ever!

Data taken from Apple River Fort on Saturdays: no data Winter Hours are now in place. Dec 2 Xmas at the Fort.

Visitor Guides at Village Hall still a few boxes left.

Chamber Gift Cards in twelve months sold \$2305.00 redeemed \$819.00 Talked about Holiday Drive to sell more cards.

**Tourism/Marketing**

They are currently working on 2024 Visitors Guide. If you have changes, please let them know. Art Fence at Purple Park will be going up soon.

**Events**

**Freedom Fest**- one bill outstanding.

**Scarecrow Festival & Autumn Craft Fair**: Numbers were up.

**Veteran's Day Ceremony**: Fri Nov 10<sup>th</sup> at River Ridge School. Pete Mills will be guest speaker.

**Christmas in the Village: Dec 1<sup>st</sup> and 2<sup>nd</sup> Luminaries**, watch for event poster to come out. Lots of exciting things happening Fri and Sat



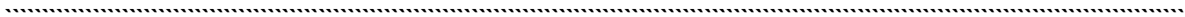
President - Cheryl Rife [thethreeelizabeths@gmail.com](mailto:thethreeelizabeths@gmail.com)  
Vice-President - Merri Sevey [msevey@jocarroll.com](mailto:msevey@jocarroll.com)  
Secretary - Missy Roe [mroe@jocarroll.com](mailto:mroe@jocarroll.com)  
Treasurer - Lisa Walters [jlwaltersinc09@gmail.com](mailto:jlwaltersinc09@gmail.com)  
Public Relations - Melody Landwer [jdc.construction3@gmail.com](mailto:jdc.construction3@gmail.com)  
Advisor - Lara Walters - [threesisterssweetshoppe@gmail.com](mailto:threesisterssweetshoppe@gmail.com)  
Advisor - Brian Staron [brian.staron@gmail.com](mailto:brian.staron@gmail.com)

**Our Mission**

To promote, support, and guide businesses and organizations in the Elizabeth area to foster community growth.

**Our Vision:**

To provide leadership for businesses and organizations in building relationships to create a vibrant and prosperous community.



**Village of Elizabeth**

No new news

IDOT is paying engineering firm to get costs. They did a traffic study from US20/Myrtle in 1 day 13,453 vehicles.

**Open Forum**

Bob Dittmar from Safe Haven Board introduced himself and said someone will be joining monthly. Celebrating **25** years!!  
Tammy Trebian introduced Keith Breitbach. He is helping with Public Relations/social media.  
Brian Engle showed us his business and did a little review of his services and website.  
Spring Fling has been moved to coincide with UPS and DOWNS weekend First Saturday in May

**Executive Session as needed**

Cheryl Rife

**Adjournment Time: 6:39pm**

Motion Made: Merri Sevey

Seconded By: Lisa Walters      Vote- Passed

**Next Meeting: Nov 16 @ Zoom**

All monthly meetings are @ 6pm Zoom/Virtual

