

Elizabeth Chamber of Commerce Meeting Minutes  
September 26, 2019

The meeting was called to order by President, Merri Sevey, at 6:00 p.m.

The attendees were: Lisa Walters, Judy Meyerhofer, Shellie Callan, Merri Sevey, Carol Schwerdtfeger, Linda Ganster, Annamarie Pintozi, Fallon Oldenburg, Helen Kilgore, Kathy Wand, and Cheryl Rife.

The Secretary's report was approved by Judy, seconded by Carol. Motion carried.

The Treasurer's report stated \$5,263.84 in the account, approved by Judy, seconded by Anna. Motion carried.

Fallon spoke about Shop Small Campaign and Black Friday Night – Sunday. Businesses are encouraged to stay open later that Friday night for shoppers. A survey went out for residences to fill out. This survey is requesting information to help them with focusing advertising efforts. A link to the survey will also be emailed out. Hwy 20 campaign will be rapping up in November. Keep hash tagging, though. Marketing consulting is being offered to any business that would like help.

Co-op Community Contest deadline is November 1<sup>st</sup>. This contest will be giving \$20,000 “free” consulting reward to the village who has a good idea to better their village.

Elizabeth Shop Small will also be doing their own social media advertising.

Business After Hours will be October 9<sup>th</sup>. More information will be emailed out.

Scarecrow Festival/Craft Fair will be October 12<sup>th</sup>/13<sup>th</sup>. The Chamber will ask Pastor Mike Nesbit if he would like to judge the scarecrows again this year. Corn stalks will be assembled on the posts October 10<sup>th</sup> at 5:00 p.m. Please meet at the old grocery store if you can help assemble these.

Christmas in the Village will be Saturday, December 7<sup>th</sup>. The Catholic Church has offered to host the crafters in their basement. The chamber will be asking a couple other businesses if any of the days' event can go in their buildings. The Christmas trees will be displayed in the old Bishops store windows again this year. Thank you, Linda, for offering this to us. There will be a committee meeting for this event held directly after the October Chamber meeting.

Marketing would like all Chamber members to check their listing on the Chamber website, Elizabeth-il.org to make sure all information is accurate. If you find something incorrect, please contact Merri Sevey, Shellie Callan, Peg Francomb or Lara Walters. The Chamber will not be doing rack cards at this time since the Visitors Guide is available.

Village of Elizabeth was not discussed.

Eco-Devo/Fair Board was not discussed.

#### OPEN FORUM

Helen Kilgore addressed the absence of Veterans Day, November 11<sup>th</sup>, on the agenda. The Chamber will be covering the costs for this event and will help organize this event.

Judy made a motion to adjourn the meeting, seconded by Cheryl. Motion carried. The meeting adjourned at 6:35 p.m.

The next Chamber meeting will be Thursday, October 24<sup>th</sup>, at 6:00 p.m.