

Elizabeth Chamber of Commerce Meeting Minutes  
March 24, 2016

The meeting was called to order by Merri Sevey, President, at 6:03 p.m.

The attendees for this meeting were: Shellie Callan, Merri Sevey, Judy Meyerhofer, Rob Pearce, Andy Nolan, Peggy Francomb, Sam Stoddard, Lara Walters, Terry McGovern, Kate Miller, Lisa Walters, Tammy Trebian, and Kathy Wand.

The Secretary's Report was approved by Tammy, seconded by Judy. Motion carried.

The Treasurer's Report stated there is \$12,948.47 in the checking account, and currently 72 members. This was approved by Peg, seconded by Lara. Motion carried.

Woodbine Bend spoke about their 2<sup>nd</sup> Annual Jo Daviess County Chamber Golf Outing to be held May 19<sup>th</sup> at 10:00 a.m. He would like the Chamber to come up with 5 teams of 4 people on a team, as well as prizes from the businesses that will be handed out to the participants. If you would like to have a team, please contact Merri Sevey by May 5<sup>th</sup>. We will then contact Woodbine Bend with our count. He is also asking if anyone would want to be present on tee boxes and to speak about their business. Please contact Merri if you would like to participant, in any way, at this event.

The Elizabeth Fireman spoke about an upcoming dance/hog roast they will be having on Spring Fling. This will start at 4:30, and the cost to the dance is freewill donation. The band will be Mighty Wheelhouse, and they will play from 8:30-12:30. The cost of the hog roast will be \$12.00 for adults, \$8.00 for 6-12, and 5 and under are free. The food will be served from 4:30-7:30. Tickets will be for sale at various businesses throughout town, and pre-purchase is being requested to allow for the correct amount of food available. They will also be speaking to the Village about blocking off the street, and having bounce houses for the kids.

Spring Fling discussed having music at the corner of the old grocery store. Some inquiries will be made to see if anyone would like to play. The flea market will be \$10.00/booth. If interested, please contact Tammy at Common Cents Resale, in town.

Music in the Park and Christmas in Elizabeth were discussed regarding moving the dates of these events. After discussion, Judy made a motion to move Music in the Park to September 10<sup>th</sup>, and move Christmas in Elizabeth to November 26<sup>th</sup>, which will be a week later than last year. Lisa seconded the motion. Motion carried.

New Committee Structure was presented and discussed. After discussion, Tammy made a motion to accept the new Committee Structure, Peg seconded. Motion carried.

Ups and Downs will be in need of "homemade" cookies again this year. If you would like to make some, please give them to Tammy by May 6<sup>th</sup>. They also need volunteers at the rest stops. Please contact Tammy if you would like to volunteer for this.

XXX Bike Race will be organized by the Chamber now. This was Tour of Galena. This event is June 10-12. A new bike path is currently being constructed. If you have inquiries, please see Tammy or Ed Amstutz, or any Chamber member.

Christmas Lights were discussed. Lara made a motion to have the Chamber prepay for the lights, to pay no more than \$3,600.00, and then have the Village reimburse us. Tammy seconded the motion. Motion carried.

New Street Signs were discussed. The Village would like us to look at them and see if we think any need replaced/added.

Adopt-a-Pot was discussed. It is \$40.00 to "adopt" a pot. The Chamber will plant the flowers, and then your business will maintain them. If you would like to do this, please contact Lara.

May 14<sup>th</sup> Clean-Up was not discussed at this time.

Parking on Main Street was discussed. The Chamber will put in a request to the Village to change the parking to “3-hour” limits.

Marketing was not discussed at this time.

New Resident/Business Bags are needed. Please drop off your business items to Merri at Jo Carroll Energy. Pastor Nesbitt has volunteered to be the “ambassador” to deliver these bags to new businesses/families moving into Elizabeth. We will also be creating a flyer about “who we are & what we do” to hand out.

Village of Elizabeth was not discussed at this time, other than sales tax revenue is up for 2015. Great news!

Gear stated that the Chili Cook-off went very well, despite the bad weather. The stage in the old high school gym has now been reinforced for Jacked in the Box. Softball sign-up numbers are down, but there is still time to sign up. Cork-less Wine Festival has asked GEAR to have some events for kids, etc. and GEAR will also have a booth at the Garlic Festival, selling various salsa flavored jars, and garlic popcorn, etc. If you would like a booth, contact the Chamber. The Wrestling fundraiser has been scheduled for October 8<sup>th</sup>. The Health Summit went well. The next GEAR meeting is April 6<sup>th</sup>, and is open to the public.

The Fair Board was not discussed, except that Bingo will be held Saturday and Sunday of the fair.

Galena/Jo Daviess CVB was not discussed at this time.

Team Jo Daviess County Meetings are going well. Our Chamber has a lot to talk about at these meetings.

Visitors Guide Update stated there will be a meeting March 30<sup>th</sup> to go over the rough draft. Everyone is excited.

Website Discussion was tabled until the next Chamber meeting. Merri is working on some quotes for a new website.

Adoption of Mission, Vision, and Values were discussed. After discussion, Judy made a motion to make changes, Tammy seconded. Motion carried.

The New Mission Statement: The Elizabeth Area Chamber of Commerce promotes, supports, and guides businesses and organizations in the Elizabeth area to foster community growth.

The Core Value: Integrity, Transparency, Dedication, and Progression.

The New Vision Statement: Provide leadership for businesses and organizations in building relationships to create a vibrant and prosperous community.

Open Forum-nothing.

Judy made a motion to adjourn the meeting, seconded by Lara. Motion carried. The meeting adjourned at 7:08 p.m.

The next Chamber meeting will be Thursday, April 28<sup>th</sup> at 6:00 p.m.

See if Mary Katos is at the meeting, she should have renewed in December.