

Elizabeth Chamber of Commerce Meeting Minutes

August 27, 2015

The meeting was called to order by Merri Sevey, President, at 6:00 p.m.

The attendees for this meeting were: Shellie Callan, Suzanne Miller, Tom Rivera, Mike Dittmar, Daryl Steinhagen, Judy Meyerhofer, Lara Walters, Pastor Mike Nesbit, Peggy Francomb, Lisa Walters, Tammy Trebian, Kathy Wand, Cheryl Rife, and Anna Marie Pintozi.

The Secretary's report was approved by Judy Meyerhofer, with a second by Tammy Trebian. Motion carried.

The Treasurer's report stated there is \$14,027.99 in the account, but some expenses for recent events have not been paid out yet. This was approved by Judy Meyerhofer, seconded by Lara Walters. Motion carried.

The Village of Elizabeth news asked what to do about date of Halloween trick-or-treating since it falls on Saturday night, of the Galena parade. After discussion, it was suggested to have it Friday night. The Village board will discuss and decide. The Village raised the water rates a little bit. Mike thanked attendees for coming to the BDD meeting.

Marketing updated the map in the Kiosk in town. Events and meetings, etc. have been added to the website calendar. A volunteer is needed to deliver "welcome baskets" to new, incoming families. If you would like to do this, please contact Mike Dittmar at the Village Hall, or Merri Sevey.

Tourism is looking for more flower pots if you know where more may be purchased.

Eco Dev said there is still money budgeted for use in this area to help new businesses come to town, etc.

Gear said the Funky Munky fundraiser will be held again this year, October 10th. Human foosball didn't go over very well at the fair this year. They will discuss having it or not next year. Dance lessons will be starting up soon.

OLD BUSINESS

CVB has created a committee for Sales Marketing. Three board members of the CVB are not running for re-election so those positions may be available for new selectees.

Bingo went very well. We will definitely be doing it again next year, both Saturday and Sunday. Tammy made a motion to split the profit (\$284.00) evenly with the fair board, seconded by Lara Walters. Motion carried.

Festivals will be holding Music in the Park, September 5th. Tammy made a motion to give \$75.00 to Mike for signs stating "free to the public", Lisa seconded. Motion carried. They will be doing the Color Run again next year. The Scarecrow Festival will be October 11th. We will be in need of scarecrow judges, if you are interested please contact Tammy.

First Fridays want to schedule a "car show" on October 2, with High Point Cruisers. Watch for more information. Tammy suggested having a "cash mob" on these nights. There will be more discussion on this after researched.

Garlic Festival was a huge success, despite the heat. There were approximately 1500 attendees. There will be a meeting at 5:00 p.m., right before the next Chamber meeting for anyone who would like to attend.

Thompson Prison will be featuring Recreation February 20th at Tipton Auction House. The Chambers are invited. There will also be a job fair at River Ridge School November 7th, from 9:00-12:00 for businesses who are hiring.

Visitors Guide is gathering information for the booklet. Hanover has decided to be in it as well. The next meeting will be at the VFW in Hanover at 6:30 p.m. for anyone who would like to attend.

NEW BUSINESS

Tom Rivera gave an educational presentation on marketing for tourism, and has had vast experience in this area. He would like to help the Chamber with strategic planning. There will be a meeting in January, more information to come.

Tammy made a motion to adjourn the meeting, Lara seconded. Motion carried. The meeting ended at 7:15 p.m.

The next Chamber meeting will be September 24th at 6:00 p.m. at the Elizabeth Municipal Building.