

Elizabeth Chamber of Commerce Meeting Minutes
May 21, 2015

The meeting was called to order by Diane Sipiera, President, at 6:04 p.m.

The attendees for this meeting were: Carol Schwerdtfeger, Paul Sipiera, Diane Sipiera, Merri Sevey, Terry Whalen, Tammy Trebian, Lara Walters, Shellie Callan, Judy Meyerhofer, Betsy Kaage, Peggy Francomb, Helen Kilgore, Lisa Walters, Suzanne Miller, Anna Pintozzi, Susan Barg, Mike Dittmar, Cheryl Rife, Lynn Pease, Sylvieher Dinova, and Jeff Glenn.

The Secretary's report was approved by Merri Sevey, with a second by Tammy Trebian. Motion carried.

The Treasurer's report stated there is \$11,522.80 in the checking account. This was approved by Tammy Trebian, seconded by Merri Sevey. Motion carried.

Village of Elizabeth News stated that the Dollar General store is still in the works. The Village will be fixing the sewer system by The Holy Mackerel, and fixing the retaining wall next to the Law-Jones Funeral Home. They will also be building a new salt shed behind the old high school, where the Village office is located.

The Budget committee did not have anything to report at this time.

Marketing will continue on the website, and Peggy Francomb will be the new Public Relations Officer.

Festival committee said that the Barnyard Color Run is coming along. They have received some sponsors. The Flea Market has some vendors signed up, and are looking for more. If interested, contact Tammy Trebian with Common Cents.

Tourism committee said the "Adopt-a-Pots" are out and looking good. They might have to replace some next year. More rack cards need to be ordered, but they would like some new pictures. If you have any, please forward them to Lara Walters.

Retail/Economics committee is working with Thompson Prison for employees/family relocations. They will be holding a job fair June 27th at River Ridge School. They will be starting another "Shop Local" campaign again, probably in July.

Recreation committee was not discussed at this time.

OLD BUSINESS

Betsy with the CVB said that they have updated the Elizabeth community page, and events are being submitted to their calendar.

Susan Barg spoke about the Ups and Downs. She said it went very well, attendance was up from last year, weather was perfect, and they sold some merchandise afterwards. They need more volunteers to help next year. They also would like to have more signage.

Bingo is ready to go for the fair.

Veterans Park Flags was discussed. The flags are in bad shape and need to be replaced. After much discussion, Lara Walters made a motion stating that Paul Sipiera would like to take the flags down and replace them with 5 service flags, 1 MIA flag, and the rest would be other state flags. This would be at his expense. Merri Sevey seconded. Motion carried.

First Fridays will have the businesses open on the first Friday of each month, from June through December. Signs will be placed on the highway, east and west sides of town advertising this, and other activities will be going on as well. Check the Chamber calendar.

NEW BUSINESS

Spring Fling is coming up. There will be an ad placed in the newspapers.

Suzanne Miller, Career Services from Highland Community College, spoke a little bit about her position and what she will be doing. She will be coming around to the different communities and help with awareness of job postings, and provide career support, etc. You can reach her at Highland Community College if interested in speaking with her.

Village Voices had a presentation from Terry Whalen. He showed a published booklet called the "Visitors Guide" that has information of Shullsburg in it, with many vendor sponsors that could be done for Elizabeth. After much discussion, Merri Sevey made a motion to have the booklets printed, including Elizabeth and Hanover (previously asked and accepted,) Tammy Trebian seconded. Motion carried.

Midwest Garlic Festival was not discussed at this time.

Merri Sevey made a motion to adjourn the meeting, with a second by Tammy Trebian. The meeting ended at 7:27 p.m.

The next meeting will be Thursday, June 25th at 6:00 p.m. at the Elizabeth Municipal Building.

After the meeting, the board voted in Merri Sevey as President, Tammy Trebian as Vice-President, Ed Amstutz as Sargeant of Arms, Anna Pintozzi as Advisor, and Peggy Francomb as Public Relations Officer.